



INFLUENCE LEADERSHIP

Capabilities Statement

Influence Leadership Inc. is a consultancy that exists to partner with organizations to increase their cultural and operational effectiveness. We have started businesses, scaled organizations, experienced success and worked through the difficulties of economic disruption. Our personal experiences, skillsets, and talents have served clients globally, at every level of organization: from start-up to Fortune 50.

Corporate Profile	
NAICS	Description
611430	Professional and Management Development Training
541611	General Management Consulting Services
541612	Human Resources Consulting Services
541618	Other Management Consulting Services
711510	Keynote, Speaking Services

Experience

The Influence Leadership network brings over 100 years of expertise in the areas of:

Leadership	Sales / Sales Management
Entrepreneurship	Talent Development
Strategy	Emotional Intelligence
Growth and Operational Scaling	Team Dynamics
Organizational Culture	Succession planning
Change Management	Project Management

Talent Development

In addition to our existing standard Talent Development offerings, we have full capabilities to design, build, and deliver Talent Development Programs from small, targeted initiatives to full-scale global launch, including event management through a strategic partner.

Specific Delivery Skillset expertise:

Executive Sessions	Training	Keynotes	Workshops
Facilitation	Coaching	Seminars	Case Development

Consulting

In supporting Executive Teams pursuit of personal and organizational effectiveness, we provide insights, advice, and guidance through our process of discovery, diagnostic, and seasoned pattern recognition.

Examples of consultation include, but are not limited to:

Strategic and business planning
Discovery (RCA)
Program Development
Instructional Design
Program Management

Assessments

- Personality
- Emotional Intelligence
- Organizational Effectiveness
- 360 Feedback
- Culture

Industries Served

Agriculture	Entertainment & Media	Medical & Healthcare
Automotive	Financial Services	Non-Profit
Aviation/Aerospace	Food & Beverage	Oil & Gas
Banking	Government	Professional Services
Chemical/Pharmaceutical	Grocery	Real Estate
Construction & Engineering	Hospitality/Travel	Retail
DOD	Human Resources	Small Business
Education	Insurance	Sports
Electronics	M&A	Technology Services
Energy	Manufacturing	Transportation/Logistics

External Accreditations & Certifications

Regional Affiliate for the John Maxwell Company

Certified Master Facilitators of:

- 5 Levels of Leadership
- Discovering Your Authentic Leadership Style
- Living the Laws of Leadership
- 360 Degree Leadership
- Strategies to Winning with People
- Accelerating Teamwork

Certified Master Coaches of:

- Lead in, Lead Out
- 5 Levels of Leadership

Corporate Content / Program Development

Organizational Application Liaison

Certified Affiliate: RightPath Resources; Behavioral Assessments

Certified Affiliate: TalentSmart; Emotional Intelligence Assessments

Certified Affiliate: High Trust Sales

Member: National Speakers Association

Member: Society of Human Resource Management

Member: The Association for Talent Development



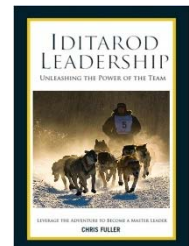
Principal Bio



Chris Fuller is an International Leadership Speaker, Author, and Consultant with over 25 years' experience in many aspects of business and organizational effectiveness including Leadership Development, Culture, Strategy, Sales, and Team Effectiveness.

Chris is President and CEO of Influence Leadership, Inc., a company focused on serving businesses and business leaders through the development and strategic growth of their people. He has delivered key notes and facilitated strategic sessions for an impressive list of companies including Microsoft, Coca-Cola, Alvarez & Marsal, Dell Computers, Pfizer, State Farm Insurance, GAP, Pricewaterhouse Coopers, Ascend Performance Materials, DOW AgriSciences, McDonald's, Lyondell-Basell, PC Connection, Compuware, Gulfstream, and Varde Partners to name a few. His experience in business and in working with such clients yields valuable, best practice insights.

Chris' breakout book [IDITAROD LEADERSHIP](#) has been recognized by the Washington Post on Leadership with impact reaching people and companies in over 75 countries!



An addition component of Influence Leadership is Chris' connection with The John Maxwell Company as one of the world's leading consultants of John C. Maxwell's content into organizational effectiveness.

Chris received his Bachelor's degree in Accounting from The University of Texas, Arlington. For leisure, Chris enjoys Scuba, sailing, fishing, music, and has participated in Sky diving, Alaskan Dog Mushing, Alligator population control, and even found time to hang out at Mt. Everest Base Camp.



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The Company Chris Keeps...



CHRIS FULLER
Influence Leadership

*Leadership Drives Culture.
Culture Drives Results!*

